



STRATEGIC PAYMENTS BLUEPRINT™

A framework to help financial institutions modernize with confidence

SAFE TO SEND™ DISCOVERY PROGRAM

De-Risking Send-Side Enablement: A Framework to Support FedNow Adoption



OVERVIEW

Instant payments adoption is accelerating.

But most financial institutions are stuck in **receive-only mode**, missing revenue opportunities, risking competitive irrelevance, and leaving fraud exposure unaddressed.

The SAFE to SEND™ Discovery Program gives your team a **structured, 8-week path** to de-risk Send, align stakeholders, and deliver a **board-ready roadmap** for monetization.

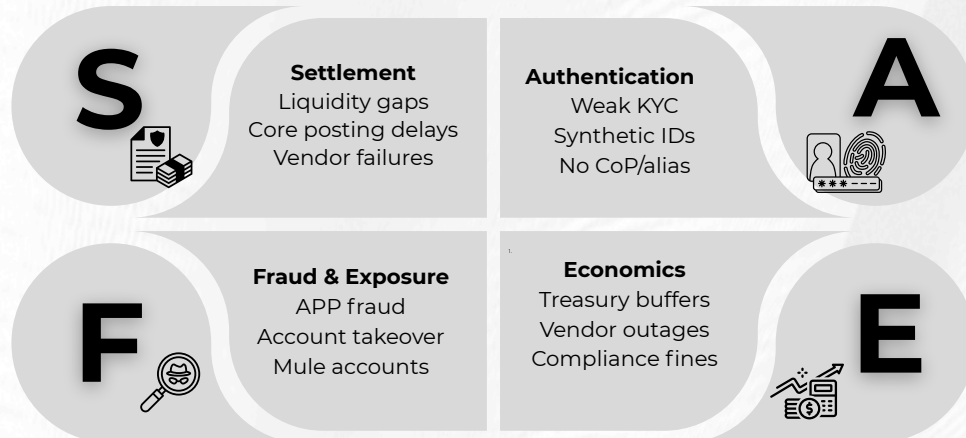
WHERE YOU WIN

SAFE to SEND™ pinpoints safe, high-demand use cases that drive revenue and strengthen customer relationships:

- Payroll & Earned Wage Access (*retention, loyalty, and immediate value for employees*)
- Wallet Funding & Defunding (*meet digital-first expectations & capture deposit growth*)
- Insurance & Emergency Payouts (*speed builds trust; delay damages reputation*)
- Me-to-Me Transfers (*consolidate balances and increase account stickiness*)
- Treasury & Vendor Payments (*improve cash flow precision and reduce operational costs*)

SAFE™ = Settlement | Authentication | Fraud & Exposure | Economics

A proven framework to de-risk instant payments and unlock ROI.



ABOUT THE SAFE TO SEND™ DISCOVERY PROGRAM

As an 8-week engagement, this program helps institutions:

- Assess instant payments maturity
- Pinpoint 2–3 monetizable, risk-aligned use cases
- Map operational, technical, and fraud exposure
- Deliver an board-ready roadmap and go-to-market plan

Not ready to commit?

Start with a 2-week diagnostic: stakeholder interviews, our Instant Payments Maturity Assessment, and a risk appetite heatmap. Your initial investment is credited toward the full program if you continue.

Let's Collaborate

Start with a complimentary Instant Payments Readiness Review

A strategy call to benchmark your institution's maturity across rails, risk, readiness, and revenue, and clarify where gaps and opportunities lie.

Need leadership alignment? Book a half-day executive training

A focused briefing for boards and senior teams on FedNow, RTP, and Request for Pay. We cover competitive threats, fraud, and top use cases, with open Q&A.

Ready to act? Engage the SAFE to SEND™ Discovery

In just 8 weeks, we align your stakeholders, apply the SAFE™ risk framework, and deliver a board-ready roadmap that turns Send from a liability into a growth engine.



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